

WHEATLAND MUSIC ORGANIZATION
 VIRTUAL BOARD OF DIRECTOR'S MEETING
 October 10, 2023

BOARD MEMBERS PRESENT:

<input checked="" type="checkbox"/> Jeff Baker	<input checked="" type="checkbox"/> Andy Munsch
<input checked="" type="checkbox"/> Kent Blackmer	<input checked="" type="checkbox"/> Claudia Rey-Perry
<input checked="" type="checkbox"/> Mary Summers	<input checked="" type="checkbox"/> Caroline Passariello
<input checked="" type="checkbox"/> Carrie Harris	<input checked="" type="checkbox"/> John Reiser
<input checked="" type="checkbox"/> Mary Ane Krum	<input checked="" type="checkbox"/> Maria Reiser
<input checked="" type="checkbox"/> Jo McLachlan	<input checked="" type="checkbox"/> Don Short

<input checked="" type="checkbox"/> Lola Tyler	<input type="checkbox"/> Brooklyn Young	<input checked="" type="checkbox"/> Lexi Kuhl
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The meeting was called to order at 6:40 PM.

Proposal Jeff, second Carrie, to approve the Consent Agenda. Motion carried unanimously.

PUBLIC COMMENT:

A. NA

EXECUTIVE DIRECTORS REPORT:

A. Mary Ann made a motion to approve Lola to apply for 2 grants, second by: Carrie. The motion carried unanimously.

B. Memberships are selling fast, 392 membership currently 132 early entry tickets, June 6th-18th memberships sales will be suspended. Member tickets on sale June 10th- 14th, 17th and 18th, they must call in to get the membership discount on their tickets. general public ticket sales begin June 19th.

C. Lexi (New Social Media Manager) was introduced to the board and presented her social media report. It was brought up that she may need a phone to continue to expand the social media presence without using her own phone. She is also helping with the website. A question was raised about the links not working on the phone and Lexi let us know that some of that has to do with the website, and they are aware and working on it. Lola requested that anything for social media go through the office, Brooklyn is Lexi's direct supervisor. Ways the board can assist her with are: engagement (commenting, liking, sharing etc. on social media). Information can be helpful and be sent through the office (ideas for posts etc.)

OLD BUSINESS:

A. TAW: Happening Memorial Day weekend, gates open at 3pm. Maria passed out each board member and emeritus member their 2 complimentary tickets. There is no need for further volunteers. The Arts and Crafts Workshops will not have early sign ups this year, they are reserved for people who have paid for tickets for the limited space workshops, unless there are spots that have not been filled. Saturday at 4pm at info there will be a board photo.

B. Facilities Committee: Did a lighting upgrade in the first aid room. Weekend after TAW will have a large crew to do several projects throughout the site. Will be adding a handrail between the third stage and kids hill. Getting bids for a big water project to update that. The Shafer Soundstage is getting some upgrades, Chili suggested a meeting with Mrs. Shafer and a few board members to see

how we want to continue that project and how much infrastructure we want in that area. Will troubleshoot the trail to take performers to Kids Hill.

C. John had a meeting with the new neighbor about the ideas he had to possibly collaborate. It probably won't work for parking because of the distance from Wheatland. The House may have potential to house performers in the future.

NEW BUSINESS:

A. T-shirt Design: Lola presented the top 2 T-shirt designs. There was discussion about modifications to the T-shirt we pick, and we would need approval from the artist to change. One of the T-shirt designs that was not picked will be used for the cover of the program, one on the inside cover and one saying "Wheatland is not a destination but a state of mind" will be on the back of the T-shirt. The winning design was the Guitar with spelling corrections and possible modifications (Guitar won 7-4 over the peace sign design). Jo will take the design to the printer and get the ballpark amount per T-shirt. Lola will contact the artist and ask about modifications.

B. We will need to think about benefits we can give for people to move their cars across the street that will entice people to utilize the other parking spots. The goal would be 1 car per campsite. Chili mentioned a field next door (Adam D) could be a place we could possibly lease the field for parking and it would be on site. Talking about bringing in Security Thursday Evening, and then again Friday morning before the Gates open. There will be a squeeze please committee. There is concern for the person doing a large amplified display in campgrounds and how we will handle that in future festivals (put on the agenda for next month).

ADJOURN: Proposal Jeff, second Andy, to adjourn the meeting and go into a short closed session at 8:02 PM. Motion carried unanimously

Respectfully Submitted,

Caroline Passariello
Board Secretary